

**Business as usual
is no longer an option!**



Missouri Alliance for HOME CARE
2420 Hyde Park, Suite A
Jefferson City, MO 65109

Missouri Alliance for Home Care
presents...

***“Business as Usual”
is No Longer an Option:
A Survival Guide for the Audit Era***

An Important Conference for All Home Health
Administrative, Supervisory, and Clinical
Staff Members



**Tuesday, March 2, 2010
Primaris Conference Center
200 Keene Street ♦ Columbia, MO
8:00 a.m. to 4:30 p.m.
Luncheon Provided**

Featuring:

Arnie Cisneros, PT
Home Health Strategic Management
Lansing, Michigan

“Business as Usual” is No Longer an Option: Survival Guide for the Audit Era

Beginning in 2010 there is no escaping the fact that the care your agency delivers and the way it is delivered will be reviewed and critiqued at several levels. Successful survival in this new environment will depend on your preparation, your ability to adapt and your method of assessing, delivering care and documenting services. Doing “business as usual” will no longer be an option.

In the era of RAC, programs will require new levels of efficiency, protocols and clinical control not required since the introduction of PPS. How will you adapt your care models to address these changes? Where does one begin?

Arnie Cisneros, President of Home Health Strategic Management will spend the day with agency administrators, clinical and financial managers describing the development and application of utilization review principles to improve your management strategies within PPS provisions. His 25 years of experience in health care with an emphasis on the home health industry equips him to help you identify your agency’s vulnerability to loss of revenue through inefficient claims processes or even negative audit outcomes.



Audience:

- This conference is **not** about billing or for your billing clerk.
- This conference is about change, adaptation, repairing operational deficits, and adapting agency protocols.
- This conference is about improving reimbursement and avoiding negative audit outcomes.

At the end of the conference you will be able to:

- ❖ Identify industry changes that require you to adjust your way of thinking about your business of clinical care.
- ❖ Discuss methods employed by other provider types to adapt care to meet requirements of reforms in their care delivery.
- ❖ Identify clinical and operational areas in which you have exposure to denials in your current case documentation.
- ❖ List strategies to address your vulnerabilities in order to protect care delivery.

Hotel Information: Guest rooms are available at Candlewood Suites in the 800 block of Keene Street. Guest room rate is \$60.00 – ask for rate for Missouri Alliance for Home Care. Reservations: 573-817-0525. Make reservations by February 16th to assure special rate. No breakfast is provided.

Continuing Education:

MO Alliance for Home Care is an approved provider of continuing nursing education by the MO Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.

Participants will earn a maximum of 6.5 nursing contact hours for this conference



REGISTRATION FORM:

Company Name _____

Company Address _____

Company Phone _____

Participant Name _____

Email _____

Participant Name _____

Email _____

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Registration Fees:

MAHC Members: \$250 per person

Non-Members: \$500 per person

Cancellations: Registrations canceled by 5 p.m. on February 23 will be issued a 90% refund. Those canceled after 5 p.m. on February 23 will be issued a 50% refund. No refunds will be given for cancellations on or after the conference date.

Mail Registration & Payment to:

Missouri Alliance for HOME CARE

2420 Hyde Park, Suite A

Jefferson City, MO 65109

Phone: (573) 634-7772 Fax: (573) 634-4374

