

The Missouri Alliance for Home Care presents...

Hiring, Engaging, & Retaining the Best!

A 2-part Webinar Series for All Agencies

Wednesdays, October 19, 2016 & November 2, 2016

Presented by **Rod Long, Certified Business Coach**

Ascend Business Strategies

Our businesses and agencies face changes and new struggles each day. The only hope we have for sustained success under these situations is the ability for our employees to handle these times well so not to impact our clients or customers. This can only happen when we hire the right people for the job, train them and coach them well.

This series will enable your agency to gain the much needed strategies and techniques to have a purposeful focus on hiring the right person for any position your agency might have. You will also gain the knowledge on how to build a culture of coaching within your agency and increase your employees engagement, thus leading to better employee retention.

The Complete Employee Process (October 19, 2016 • 10:00—11:30 a.m. CST)

As the applicant pool seems to be getting more shallow, it is important to build a hiring framework that will get your agency exactly what you need regardless of the job climate. During this webinar you will discover just how to approach filling your next employee opening. You will be empowered with interviewing skills, the ability to determine what are the most important competencies for the candidate to have and then how to pattern the interview questions to get the answers you need. This webinar will walk you through advertising, interviewing, assessing applicants, starting them off on the right foot and then how to keep them engaged for long-term service.

Coaching for Success (November 2, 2016 • 2:00—3:30 p.m. CST)

It has been proven that organizations that have engaged employees will outperform those that don't! The key is creating a culture of coaching within the organization that maximizes employee's abilities. During this webinar you will gain the skills needed to become a great Coach. You will learn the skill-set needed, how the process works as well as how to hold the employee accountable in a win-win methodology. Anyone can become a great Coach if they will apply these proven strategies and help employees understand their value to the organization.

About our Speaker: Rod Long, Certified Business Coach has been in the fields of Leadership and Team Development, Executive Coaching, Ministry, Business Mentoring and Facilitating for over 20 years. He is a published author while successfully training and developing some of today's top Leaders in their respective field.

Registration Form

Company _____

Participant Name _____ Email Address _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Registration Fees:

MAHC Members—\$159/webinar

Non-Members—\$318/webinar

____ Oct 19—The Complete Employee Process 2016

____ Nov 2—Coaching for Success

TOTAL AMOUNT ENCLOSED _____

Please check box for free CD with each paid registration.

Employee Hiring

Mail Registration & Payment to:

Missouri Alliance for HOME CARE

2420 Hyde Park, Suite A

Jefferson City, MO 65109

Phone: (573) 634-7772 Fax: (573) 634-4374



Cancellations: Refunds will not be issued for cancellations received after 2 business days before the event. Non-paid registrations will be billed full conference price. Cancellations received prior to 2 business days before the conference will receive a 90% refund.

Continuing Education: Nurses must complete at least 85% of the instruction to receive contact hours.

Missouri Alliance for Home Care is an approved provider of Continuing Nurses Education by the Midwest Multistate Division, an accredited approver by the American Nurses Credentialing Commission on Accreditation.

The program planners and presenter have no conflict of interest in regards to these conferences.

Participants will earn a maximum of 1.5 nursing contact hours for each webinar.