

# HelpUsChooseHome.com

**Promoting Access to Home Care  
& Hospice Services**



Nearly 12 million  
Americans now rely  
on home health  
care...

Medicare covers  
only 3.5 million of  
these



...and 78 million baby boomers are just about to retire





Science shows that baby boomers will experience higher rates of chronic illness

# Home care is the most efficient way to manage chronic conditions







12% of Americans with chronic illnesses are responsible for 75% of U.S. health care costs



Home health care is cost-effective and saves Medicare and Medicaid billions of dollars a year







Home health care  
helps prevent the  
need for higher-cost  
care

The average hospital  
stay costs Medicare  
\$1,500 per visit...

While the average  
home-care visit costs  
Medicare \$150 per  
visit





# Home health care combines efficiency with compassion



Nine out of 10  
seniors  
prefer home  
care over  
institutional  
care





Home health care keeps families together, while encouraging patients' independence







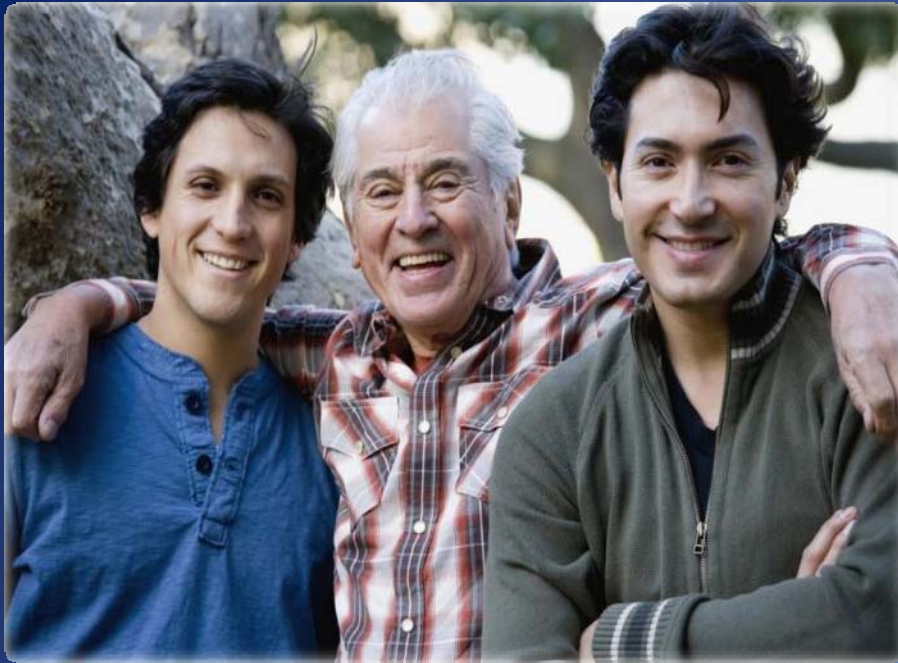
Scientific evidence proves patients heal more quickly at home



Patients have reduced mortality rates and morbidity rates at home







Home health care is  
high quality...

Uses state-of-the-art  
technology to enhance  
and extend life...



While improving the  
quality of life - for both  
patients and workers





Home health care  
will provide many of  
the most needed  
jobs-  
now and in the  
future



“There are few more noble professions”  
-President Barack Obama



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