Tentative Exhibitors Schedule
(Schedule dates & times are subject to change)

Wednesday, April 21st
12:00 to 5:00 p.m. Exhibit Set-Up
8:00 to 9:00 p.m. Reception & Networking Event with Appetizers & Drinks
8:00 to 11:00 p.m. Networking Event TBD

Thursday, April 22nd
7:00 to 9:00 a.m. Exhibits Open with Breakfast
12:30 to 2:30 p.m. Lunch in Exhibit Hall & Prize Drawings/Exhibit Hall Closes

What You Need to Know
The Missouri Alliance for Home Care provides a great opportunity to reach a mid-west home care industry market for your products and services. The audience for this conference includes many decision-makers, business managers, clinical supervisors and more.

- We provide you a positive sales environment
- Meals and other refreshments served in the hall
- A floor plan that promotes “flow” located in the Granada Ballroom
- Additional events to improve your exposure
- Contact information provided for all participants
- Provide a booth prize and collect participant’s contact info
- 50 word descriptive listing of products/services you offer provided to attendees

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Free Evening for participants!
We worked hard to structure a schedule to allow you more networking opportunities with the participants. We encourage you to use the free time to schedule some one-on-one time to talk with current customers or visit with potential customers.

SAVE THE DATE!
2022 Annual Conference & Home Care Exhibition
NEW DATES MARK YOUR CALENDAR NOW!!
The Lodge of Four Seasons – Lake of the Ozarks, MO
April 20 – 22, 2022

Early Bird Registration Deadline: January 13, 2021
ACT TODAY!
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Looking forward to the exciting new changes and seeing everyone again in person!

Provide a Prize
MAHC encourages exhibitors to create excitement and traffic through drawings, contests and giveaways! MAHC will provide ample time to announce prize winners.

Booth Specifications

✓ Exhibit Space: 8’X10’
✓ Carpeted floor (Granada Ballroom)
✓ Pipe and drape background
✓ 6’ skirted table, 2 chairs, wastebasket
✓ Identification sign with company name & booth number
✓ Includes all meals in the exhibit hall for two representatives
✓ Name badges available for all confirmed booth representatives
✓ Complimentary breakout session attendance on the exhibit day

Booth Assignment
Exhibit space is on a first come, first serve basis. We will email a choose a booth form after we receive contract and payment. MAHC does reserve the right to make assignments or reassignments as necessary.

How to Ship Your Materials
Freight will be accepted by the hotel.

Networking Event
TBD
NEW Time: 8:00 - 11:00 p.m.
Wednesday, April 21, 2021

Don’t miss out on the opportunity to network with the attendees in a relaxed and fun environment. Snacks & a cash bar will be available. Please contact MAHC if you would like to be a sponsor for this event!

MAHC Associates Members
Join MAHC as a NEW Associate Member & take advantage of lower exhibit booth fees. Plus have expanded member-only opportunities for exposure at the conference.

Member Opportunities include:
✓ Access to all MAHC member lists
✓ Company name appears on website
✓ Inclusion in newsletters
✓ Receive acknowledgement as a Member
✓ …and more!
Contact the MAHC office for more information on membership.

Be an Early Bird and Save
An early decision to attend the annual conference as an exhibitor will save you money! Register and pay by January 13, 2021 to receive the early bird special! Don’t delay and register today!

Pre-Conference Advertising
(Deadline for advertising—January 13, 2021)
Advertising space is available in the pre-conference brochure on a space-available basis. Non-contract for sizes and prices. It’s a great way to let our audience know you support their conference.

Sponsorships Spotlight Your Product
Consider investing in a sponsorship opportunity. It draws attention to your product or services and shows your support for the industry.

Sponsorship opportunities include:

*Exclusive sponsorships (one company per sponsorship)

Gold Sponsor
$3,150
Includes:
• Exhibit Booth, Advertisement inserted in attendee conference bags, Acknowledgement on our website, Oral recognition at primary events, Thank you signage, Acknowledgement in our pre-conference brochure with a complimentary 1/8 page ad and 2021-2022 MAHC Associate Membership.
• Keynote Sponsorship
$3,100
• Directional Signage with Sponsors Logo
$2,575
• Conference Carry-All Bags
$2,575
• Conference Key Cards
$2,075
• Specialty Name Badge Holders
$2,075
• Exhibit Hall Reception
$2,075
• General Session
$2,075
• Water Bottle Sponsor
$2,075
• Photo Booth Sponsor
$1,500

Unlimited Sponsorships (multiple companies per sponsorship)

Meals (Max 5) $2,075
Refresher Break (Max 3) $1,575
AV Room Sponsor (Max 6) $1,500
Networking Event (Max 2) $2,075

*Exclusive sponsorships (3% discount if paying by check)

Only available to the first to register and pay.

More details at www.homecaremissouri.org