

## Tentative Exhibitors Schedule

(Schedule dates & times are subject to change)


### Wednesday, April 27<sup>th</sup>

12:00 – 5:00 p.m.	Exhibit Set-Up
5:00 – 6:30 p.m.	Reception with Appetizers & Drinks
7:00 – 9:00 p.m.	Networking Event

### Thursday, April 28<sup>th</sup>

7:00 – 9:00 a.m.	Exhibits Open with Breakfast
12:30 – 2:00 p.m.	Lunch in Exhibit Hall & Prize Drawings/Exhibit Hall Closes
	<i>Prize Drawings Will Start Approximately at 1:45 p.m.</i>

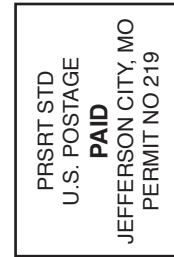
*Free Evening for participants!*

 We worked hard to structure a schedule to allow you more networking opportunities with the participants. We encourage you to use the free time to schedule some one-on-one time to talk with current customers or visit with potential customers.

Early Bird Registration  
Deadline: January 14, 2022  
**ACT TODAY!**



Missouri Alliance for Home Care  
2420 Hyde Park, Suite A  
Jefferson City, MO 65109 - 4731



## 2022 Annual Conference and Home Care Exhibition

Exhibitor Prospectus

### Conference

**April 27-29, 2022**

Tentative Exhibit Hall Dates • **April 27 & 28, 2022**  
**Margaritaville Lake Resort** (Tan-Tar-A) • Osage Beach, MO  
Wingate Hall

The Missouri Alliance for Home Care  
presents








## 2022 Annual Conference and Home Care Exhibition

### Exhibitor Prospectus



### What You Need to Know

The Missouri Alliance for Home Care provides a great opportunity to reach a mid-west home care industry market for your products and services. The audience for this conference includes many decision-makers, business managers, clinical supervisors and more.

-  We provide you a positive sales environment
-  Meals and other refreshments served in the hall
-  A floor plan that promotes “flow” located in the Wingate Hall
-  Additional events to improve your exposure
-  Contact information provided for all participants
-  Provide a booth prize and collect participant’s contact info
-  50 word descriptive listing of products/services you offer provided to attendees

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Wingate Hall









# There's No Place Like Home

MAHC returns to Margaritaville Lake Resort (Tan-Tar-A) for our 2022 ONSITE conference so plan to join us because “NOW MORE THAN EVER – THERE’S NO PLACE LIKE HOME”. The exhibition will take place in Windgate Hall within the main resort. We are looking forward to seeing everyone in person!

## Provide a Prize

MAHC encourages exhibitors to create excitement and traffic through drawings, contests and giveaways! MAHC will provide ample time to announce prize winners.

## Booth Specifications

-  Exhibit Space: 8’X10’
  -  Pipe and drape background
  -  Identification sign with company name & booth number
  -  Includes all meals in the exhibit hall for two representatives
  -  Name badges available for all confirmed booth representatives
  -  Complimentary breakout session attendance on the exhibit day
-  Carpeted floor (Windgate Hall)
  -  6’ skirted table, 2 chairs, wastebasket

## Booth Assignment

Exhibit space is on a first come, first serve basis. We will email a choose a booth form after we receive a contract with payment. MAHC will make every effort to assign your booth choice. MAHC does reserve the right to make assignments or reassignments as necessary.

## How to Ship Your Materials

All freight will be handled by Page & Brown Convention Services. We will provide you with needed forms when you have contracted for exhibit space. No exhibit hall freight will be accepted by the hotel.

## Guest Room Reservations

Available at Margaritaville Lake Resort (Tan-Tar-A) at a MAHC conference rate of \$115.00 per night by calling 800-826-8272. Reference MO Alliance for Home Care to secure room rate. Cutoff date for room availability is March 29, 2022.

# Networking Event






**Time: 7:00 - 9:00 p.m.**  
**Wednesday, April 27, 2022**

Don’t miss out on the opportunity to network with the attendees in a relaxed and fun environment. Snacks & a cash bar will be available. Please contact MAHC if you would like to be a sponsor for this event!

# MAHC Associate Members

Join MAHC as a NEW Associate Member & take advantage of lower exhibit booth fees. Plus, have expanded member only opportunities for exposure at the conference.

## Member Opportunities include:

-  Access to all MAHC member lists
  -  Company name appears on website
  -  Receive acknowledgement as a Member
  - ... **and more!**
-  Inclusion in newsletters
  -  Provide an article for the newsletter

Contact the MAHC office for more information on membership.

# Be an Early Bird and Save

An early decision to attend the annual conference as an exhibitor will save you money! Register and pay by January 14, 2022, to receive the early bird special!

***Don’t delay and register today!***

## Pre-Conference Advertising

***(Deadline for advertising-January 14, 2022)***

Advertising space is available in the pre-conference brochure on a space-available basis. See contract for sizes and prices. It’s a great way to let our audience know you support their conference.

## Sponsorships Spotlight Your Product

Consider investing in a sponsorship opportunity. It draws attention to your product or services and shows your support for the industry.

## Sponsorship opportunities include:

\*Exclusive sponsorships (one company per sponsorship)

***Gold Sponsor \$5,150***

***Includes: Exhibit Booth, Advertisement inserted in attendee conference bags, Acknowledgement on our website, Oral recognition at primary events, Thank you signage, Acknowledgement in our pre-conference brochure with a complimentary ½ page ad and 2022-2023 MAHC Associate Membership.***

*Keynote Sponsorship	\$3,100		
*Conference Carry-All Bags	\$2,575	<b>Unlimited Sponsorships</b>	
*Conference Key Cards	\$2,075	(multiple companies per sponsorship)	
*Specialty Name Badge Holders	\$2,075	Meals (Max 4)	\$2,075
*Exhibit Hall Reception	\$2,075	Networking Event (Max 2)	\$2,075
*General Session	\$2,075	Refreshment Break (Max 3)	\$1,050
*Water Bottle Sponsor	\$2,075	AV Room Sponsor (Max 5)	\$775

***(3% discount if paying by check)***

***Only available to the first to register and pay.***

More details at [www.homecaremissouri.org](http://www.homecaremissouri.org)

# Contract for Exhibit Space

COMPANY NAME

COMPANY ADDRESS

CITY, STATE, ZIP

COMPANY PHONE

COMPANY FAX

WEBSITE

CONTRACTING AGENT

E-MAIL

AC Exhibit

## Booth Fees

**MAHC Members:**

<b>**Early Bird Rate</b>	<b>\$515</b>
• Standard Rate	\$615
• Additional adjacent booths each	\$215

**Non-Members:**


<b>**Early Bird Rate</b>	<b>\$825</b>
• Standard Rate	\$925
• Additional adjacent booths each	\$215

**BOOTH FEE:** \$ \_\_\_\_\_

Cancellations of Exhibit Space: Submit written requests to MAHC on or prior to March 25, 2022 for a 90% refund of fees. No refund of exhibit fees will be made for cancellations received after March 25<sup>th</sup>.

**MAHC Federal I.D. # is 43-1426955**

Please complete all portions which pertain to your involvement, total all fees and send contract and payment to:

 **Missouri Alliance for Home Care**  
2420 Hyde Park, Suite A  
Jefferson City, MO 65109 - 4731

**Phone: 573-634-7772**

**Fax: 573-634-4374**

**Website: [www.homecaremissouri.org](http://www.homecaremissouri.org)  
[education@mahcmail.org](mailto:education@mahcmail.org)**

For security reasons, if paying via credit card please fax or mail (not e-mail) your registration form

Payable by check or credit card

☐ Check

☐ Credit Card

Name: \_\_\_\_\_ ☐ Visa ☐ MC ☐ Discover ☐ Am. Express

CC#: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVC(3 or 4 digit code): \_\_\_\_\_

Billing Address: \_\_\_\_\_ Signature: \_\_\_\_\_

**Booth selection and other details will be addressed with contracted companies.**

**\*\*Early Bird deadline is January 14, 2022 - contract received & paid.**

## Pre-Conference Advertising

**Exhibitors:**

☐ Full page ad - \$315

☐ 1/2 page ad - \$185

Half page (horizontal) - 7.5" x 5"  
Half page (vertical) - 3.75" x 10"

☐ 1/4 page ad - \$115

Quarter page - 3.75" x 5"

☐ 1/8 page ad - \$75

One-eighth page - 3.75" x 2.5"

**Non-Exhibitors:**

☐ Full page ad - \$625

☐ 1/2 page ad - \$365

☐ 1/4 page ad - \$215

☐ 1/8 page ad - \$145

**AD FEE:** \$ \_\_\_\_\_

Advertising is on a space-available basis, payment will be returned if space is not available.

Ad submission specifications will be provided.

**DEADLINE FOR ADVERTISING  
January 14, 2022**

**BOOTH FEE:** \$ \_\_\_\_\_

**ADVERTISING FEE:** \$ \_\_\_\_\_

**SPONSOR FEE:** \$ \_\_\_\_\_  
**for** \_\_\_\_\_

**TOTAL:** \$ \_\_\_\_\_

**I accept all aspects of this contract as indicated**  
The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the Hotel premises and will indemnify, defend and hold harmless Margaritaville Lake Resort (Tan-Tar-A), its owners and its management company, as well as their respective agents, servants and employees from any and all such losses, damages and claims.

\_\_\_\_\_  
*Signature of Contracting Agent*